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BUSINESS SOLUTIONS BY ZONG

ZONG 4G
A NEW DREAM





Business Solutions by Zong

Pakistan's No. 1 Data Network, Zong 4G has enriched the lifestyle of its customers with its cutting-edge technology. Zong Business is the most efficient and fastest emerging solution provider. We offer unparalleled assistance to cater to your day-to-day business needs. Zong Business offers tested and refined methods for delivering most effective and innovative technology solutions to eliminate all the common business communication issues. So run your business seamlessly at the speed of 4G, only with Zong Business.

TOGETHER WE GROW

Zong 4G, the fastest growing brand with a wide range of Data, Enterprise and Voice solutions designed for your business enrichment.



ZONG 4G FOR BUSINESS

Information is now just a click away!

With the advent of 4G technology in Pakistan, the way businesses operate has completely transformed. 4G has now become an essential tool for any business to meet their professional requirements. Zong 4G provides the fastest and most reliable data connectivity, which empowers your employees to explore a world of possibilities with just one click.

Zong 4G can change the way you work!

- **Fast and Reliable:** The faster the information availability, the quicker the decision-making
- **Complete Indoor-Outdoor Coverage:** We are fully focused to provide the required boost to your business
- **We are on the Go:** With our widest 4G network in Pakistan, stay connected anytime, anywhere

We aim to provide one-stop solution for your business needs



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COMMUNICATION ON THE GO- VOICE PRODUCTS

Communication on call is made so easy, that you can set up your workplace virtually anywhere.



ZONG BUSINESS POSTPAID

Zong Business Postpaid provides you the best value for your money, with a simple communication solution for all your business operations.



Package Plans

Better plans with the best rates!

Subscribe to a package plan that has a combination of Data, Voice, SMS and Group Link Bundles, which fits your employees' needs. It gives your employee the privilege to select the best package with the lowest possible bill due to our convenient out-of-plan rates.



**MORE BENEFITS
WITH HIGHER
VALUE
PACKAGES**

Please visit our Website for details:
<https://www.zong.com.pk/business/zong-business-postpaid>

Customize Each Employee's Plan

Get MBs, Minutes and SMS that fits their needs

Design different plans as per your employees' usage and manage your budget by opting from a range of add-on bundles.

Group Calling

Talk to anyone within the organization at the best possible rates with a Zong 4G Group Link Bundle of your choice.

Voice Bundles

Make calls on any network with our Voice Bundles.



Please visit our Website for details <https://www.zong.com.pk/business/zong-business-postpaid>

Power Packed 4G Data Bundles

More volume! More options! More speed!

Additional Features

Controlling 4G Data Usage

No more bill shocks! No more exceeding your data usage limits! Now you can control the data limit of each employee and avoid extra charges with our data control feature.

One Data Bucket for All – Data Pool Feature with GSM

Zong Business provides a unique feature of Data Pool. Select one package and allot it to employees as per their requirement. With 4G speed and connectivity, now the whole staff can stay connected [For details on Data Pool offer, please refer to the Data Pool section on page 26].



INTERNATIONAL OFFERS

MAKE BUSINESS
CALLS WHILE
TRAVELLING ABROAD
WITH THE
CONVENIENCE OF
LOCAL CALL RATES

International Roaming Offers

Zong 4G provides you with the best international roaming rates in the industry and more than 20 countries such as China, Turkey, Singapore, USA, Canada, Kuwait, Iran, Saudi Arabia and Thailand etc.

International Direct Dialing Offers

With 100+ international direct dialing destinations available on Zong Business, you can make calls to any location of your choice at the most lucrative rates.

For operator details, please visit www.zong.com.pk/international/roaming/

PRIMARY RATE INTERFACE

CONNECTING
THIRTY CALLS
AT A TIME!

Primary Rate Interface (PRI) provides industry graded voice services on a single circuit or line by creating a direct digital connection of your office/branch intercom exchange to your central office. Primary Rate Interface (PRI) can support up to 30 calls simultaneously.

Key Features

- **Direct Inward Dialing- 100 to 500 Numbers:** Outsiders can dial the reception desk directly using Direct Inward Dialing number
- **Converged Billing:** All extensions used shall be billed against one Master Number
- **Caller ID:** Unique Caller Line Identification (CLI) number will be displayed on your extension's CLI enabled desk-set
- **Call Hunting:** System automatically searches for the free line if dialed extension is busy
- **Hybrid Media:** Primary Rate Interface (PRI) is available on both wireless and wireline media to customer premises
- **24 x 7 operation and support**



Key Benefits

- Total Cost of Ownership: Total control is now in your hands with centralized branch connectivity
- Calls from fixed local loop will be charged as Zong to Zong calls
- Scalable up to any number of Primary Rate Interface (PRI) connections
- Pay as you grow model
- Scalable to virtually support unlimited voice calls simultaneously
- Premium voice quality as voice communication does not break into voice packets
- No opportunity loss of your potential business due to Call Hunting feature
- Increased service level of your help desk, information desk, reception and inquiry center as they can receive multiple calls simultaneously
- Protected line ensuring security communication protocols



CUSTOMER ACQUISITION PLATFORM

ARE YOU A
START-UP OR A
SMALL BUSINESS?

GROW WITH OUR
PLATFORM AS WE
HAVE A SOLUTION
FOR YOU!

Zong 4G is the leading provider in Pakistan of one-of-a-kind Customer Acquisition Platform. We provide a Virtual Private Branch Exchange which caters to your marketing, communication and customer relationship management needs. Whether you are a start-up, SME or a SOHO, this solution is the right choice for you. We enable you to enhance your revenue while incurring low costs.

Key Features

- Auto Attendant - welcome message for all incoming calls
- Call detail records
- Admin alerts
- Automation of marketing campaigns
- Data storage facility for customers
- Business analytics

Key Benefits

- One stop corporate solution with multiple feature set
- Lower total cost of acquisition
- User friendly and easy customer relationship management
- Business analytics tool with campaign launch
- Add as many extensions to cater to your business requirements

PUSH TO TALK

Zong 4G uses its 4G wireless network trunking solution that eliminates distance limit for a seamless service nationwide. Push to Talk (PTT) over cellular is a means of instant communication that uses a button to switch a device from voice transmission mode to voice reception mode, while eliminating the dialing and ringing steps of a regular mobile phone. It provides direct one-to-one and one-to-many voice communication service in the cellular network. Based on half duplex technology, this feature, over the mobile network allows Push to Talk (PTT) service to use cellular access resources.

Key Features

- Excellent voice quality
- Rich multimedia speaker
- GPS location monitoring through web portal
- No geographical limitation
- Broadcast to all the members of a group with a single push

Key Benefits

- Improves team co-ordination and efficiency
- Reduces communication cost
- Easily configurable
- Nationwide coverage
- Reliability and durability



CONNECT WITH OUR DATA PRODUCTS

Pakistan's No.1 Data Network provides fastest and most reliable data services to connect to a world of opportunities.



MOBILE BROADBAND



Zong 4G Mobile Broadband [MBB] is a wireless technology that allows you to use the fastest 4G services by connecting your mobile devices such as smartphone, tablet or laptop to a broadband internet connection through a mobile network. It allows you to stay connected on the go, which makes for hassle-free internet access. We provide all kinds of Mobile Broadband [MBB] plans for you to choose from – monthly plans, upfront plans and data sharing plans.

Key Features

- Fastest portable internet devices available in Pakistan
- Bolt and Bolt+ devices connect up to 10 Wi-Fi devices simultaneously i.e. smartphones, tablets, laptops and LEDs etc
- Bolt Ultra connects up to 32 Wi-Fi devices simultaneously i.e. smartphones, tablets, laptops and LEDs
- Compatible with LTE/3G/2G technology
- Plug and Play - no software installation requirement, just plug the device and enjoy the blazing fast speed of Zong 4G

Key Benefits

- You don't have to be plugged into an ethernet connection or even be in the range of a hotspot because this technology provides you with your very own portable modem. The modem plugs directly into one of the USB ports of your laptop and it does not require any outlets, which makes for hassle-free internet access
- Plug and Play. No installation required

STAY CONNECTED
WITH YOUR BUSINESS.
ANYWHERE AND
EVERYWHERE.

VIDEO CONFERENCING

Zong 4G Video Conference Solution is a state-of-the-art cloud based software client application that enables you to create virtual meeting rooms [VMRs]. Participants can attend these from video-enabled endpoints such as a desktop computer, through a web browser or a mobile device. It enables you to keep the majority of the subtleties of an up close and personal discussion, specially appointed gatherings or offhand sessions utilizing the most recent video talk features that outcome in better decision making, profitable results and more grounded associations with customers, providers and partners. USB based HD cameras are also compatible with Zong 4G video conferencing solution for enhanced video conferencing experience.

Key Features

- Instant Messaging
- Mobility
- Content Sharing
- Multiple Operating Systems Support

Key Benefits

- Reduces time and traveling cost
- Increases employee productivity
- Reduction in OPEX
- Frequent Meetings with remote teams
- No time constraints



WHETHER YOU
HAVE A TABLET OR
SMARTPHONE, USE OUR
MOBILE BROADBAND TO
ENJOY HIGH-SPEED
INTERNET

DATA POOL

ALL FOR ONE
AND
ONE FOR ALL

Data Pool refers to data sharing in a group. It allows customers to buy a data package against one number, and to further share that data among other users, such as your employees. It ensures that only one master number gets charged, and all the employees added under that group will enjoy free data with seamless coverage. Data can be utilized according to the limits assigned to employees.

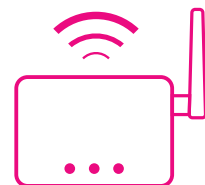
Key Features

- It is data sharing from one to many
- One entity pays for everyone
- Existing and new postpaid clients can buy data to use and share
- Can be wirelessly used in a variety of ways and without geographic boundaries
- Compatible with wide variety of data devices

Key Benefits

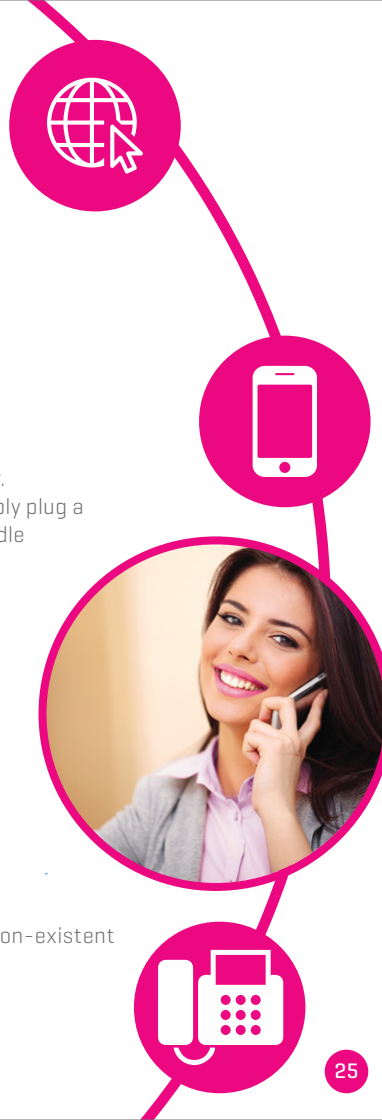
- Share data among employees as employer
- Share data without geographical boundaries

ZONG CONNECT



Key Features and Benefits

- It can be used as a perfect communication tool, especially areas where land line infrastructure is weak or non-existent
- Plug and play solution – just connect any desktop phone set with our hybrid 4G router
- Get all voice, SMS and internet services via Hybrid 4G Router
- More volume and resources to offer at competitive price



MANAGED Wi-Fi



Zong 4G presents a flexible Wi-Fi service facilitating easy and scalable service delivery, administration and monitoring. Managed Wi-Fi Service Platform provides detailed management of remote Wi-Fi hotspots through a single interface. Managed Wi-Fi service enables users to have control over their remote Wi-Fi hotspots through a single interface. Policies and other configurations are managed and implemented via centralized portal. Customers will purchase customized router from Zong to avail the service. Promotion will not work with existing MBB router (Bolt Ultra). For internet access Zong 4G MBB wingle (Bolt) will be bonded with the router.

Key Features

- OTP authentication
- Time / Volume based sessions
- Online surveys
- Digital advertisements
- Customized landing pages

Key Benefits

- Centralized control
- Turn-key setup
- Affordable hardware
- Online customer portal
- Compatible with ZONG MBB tariffs

DEDICATED INTERNET ACCESS (DIA)

Zong 4G Dedicated Internet Access (DIA) is designed for Businesses that need a greater internet capacity and a secure dedicated connection between their existing Local Area Network (LAN) and the Public Internet. As a consequence, bandwidth speeds are consistent in both directions and the network is available 24 hours a day with no slow-down during peak times.

Key Features

- **Unlimited Volume:** Only throughout and speed is capped as per customer's subscription
- **Security:** Secure surfing with no deep packet inspection by Zong
- **Clean Internet:** Freedom from spam and mitigation of service threats
- **Firewall:** Intrusion prevention system support against any malicious activity
- **Hybrid Media:** Service can be used over a choice of wireless or wired media
- **Symmetrical:** Upload and download two way traffic on constant speed and throughput
- **Full Duplex:** Symmetrical traffic with an identical speed, which logically doubles the link's bandwidth
- **Committed Information Rate:** The same bandwidth is available consistently
- **Redundant Source:** Dedicated Internet Access (DIA) is equipped with failover systems with two upstream partners. This ensures maximum internet capacities. Zong 4G is the only service provider with two failover upstream partners

- **24/7 Support:** Zong customer support representatives and Network Operation Center (NOC) are available 24x7 with proactive alert and alarm systems. Any downtime, if observed or if a complaint is received from customers, is attended to with priority.
- Usage reports of customer traffic.

Key Benefits

- **Privacy:** Reliable high-speed internet with data security
- **Freedom:** No volume capping gives liberty to download and upload as much volume of data as required on highest possible speed
- **Critical Business Partner:** Guaranteed bi-directional bandwidth serves as ideal information highway to critical applications
- **Cost of Ownership:** Scalable integrated future-proof solution that saves total cost of ownership
- **Peace of Mind:** Redundancy at core levels gives maximum uptime results



BUSINESS BRANCH CONNECTIVITY (PRIVATE LEASED CIRCUIT)

Zong 4G Private Leased Circuit (PLC), is a point-to-point digital-leased-line based dedicated private link. It is a domestic service between customers' premises at different locations. We offer a reliable and cost effective branch connectivity that enables any enterprise to transfer high-bandwidth voice, data and video applications. Private Leased Circuit (PLC) enables you to transport your data securely via dedicated end-to-end facility. With customized solutions for multinational and national companies alike, Zong 4G offers assured connectivity between offices and sites situated nationwide.

Key Features

- High availability that guarantees network uptime as high as 99%
- Proactive monitoring from centralized network operation center
- Varied bandwidth options [10 Mbps to 10 Gbps] for all business requirements
- Greater reach
- End-to-End provisioning including access circuits
- Maximum utilization of bandwidth
- Service level objectives [network availability, latency and installation]
- Variety of network topologies [Point-to-Point, Point-to-Multi-point]
- Advanced Transmission Technology, supportive up to 100 Gbps



- Highly reliable communication – not affected by congestion
- Easy – one point of contact for all your services
- Flexible to carry all types of transmission [voice, fax, video, audio]
- Zong 4G network is engineered with built-in fail-over and redundant network paths

Key Benefits

- **Multimedia Circuits:** Links can be used for all types of traffic i.e. voice, video or data
- **Multiple Connectivity:** Links can be used to connect telepresence and video conferencing services among branches
- **Security:** Private circuits without any information leakage threat
- Flawless and uninterrupted data flow
- Bandwidth speed range and delivery method that perfectly meets your business needs, up to 100 Gbps
- Metro – nationwide and global availability
- Private inter-branch inter-communication system can be connected over these circuits



MANAGE YOUR BUSINESS

With the right marketing, connectivity and productivity tools, Zong 4G enables your business to be more effective and profitable.



BULK VOICE MESSAGE

Marketing Tools

AUTOMATED CALLS -
MORE PERSONALIZED
WAY TO
COMMUNICATE

Zong 4G Bulk Voice Message (BVM) is a business tool that targets unlimited number of people easily and affordably through automated calls. It is an ideal communication tool for product promotions, lead generation, customer surveys, fund raising, political campaign promotions, event notifications, and marketing services etc.

Key Features

- **Campaign management** – Bulk Voice Message (BVM) web portal enables you to create and manage voice campaigns within a few minutes
- **Maximum call delivery in minimum time period** – generating 100,000 calls an hour
- **Application Programming Interface (API) Integration** – API allows trigger based calls to be generated, enabling you to automate any manual voice workflows
- **Identity authentication over voice** – real time authentication of subscriber's inputs such as CNICs, geo-location password, bank PIN etc
- **Detailed Reports** – you can download detailed logs showing call status and duration for each campaign
- **Cross Operator Compatibility** – BVM can reach subscribers of any operator

Key Benefits

- **Unique channel with higher impact** – Bulk Voice Message (BVM) has a greater reach than other mediums. Subscribers can listen to recordings as per the business requirements
- **Easy communication** – Bulk Voice Message (BVM) gives the facility of communicating with people across regions in different languages. This communication technique has the advantage of most penetrative reach and personalized messages
- **Fast and secure** – it is password protected and customer's data is safe and inaccessible
- **Scalable** – unlimited capacity to run campaigns
- **Voice automation offering** – API and PIN authentication allows manual call workflows to be easily automated
- **Transparent** – users have access to the portal and can view all the stats and logs



CORPORATE BULK SMS

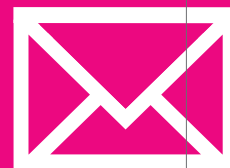
Marketing Tools

Zong 4G Corporate Bulk SMS, is an SMS broadcasting application that enables corporate users to manage, schedule and send messages to multiple recipients on any mobile network in Pakistan. This service allows you to create and send bulk SMS from your personal computers to your employees and customers.

Key Features

- **Schedule Messages:** Allows you to schedule messages to any date and time
- **New Groups:** Make, view and edit recipient groups as needed
- **Multiple Languages:** Chinese, English and Urdu are supported as the need may be
- **Message Templates:** Create, modify and re-use message templates based on your requirements
- **Dynamic SMS:** Allows you to send personalized message to each recipient
- **Send flash SMS:** Allows you to send a message that will appear on the recipient's mobile screen directly so that the recipient does not have to go to the mobile phone inbox to read the message, nor is the SMS allocated to the SMS inbox

REACH OUT
TO YOUR
CUSTOMERS
THROUGH
JUST AN SMS



Key Benefits

- **Ease of Usage:** A simple desktop interface enables message composing, recipient selection, scheduling delivery and account maintenance effortlessly
- **Wide Reach:** Enables to send timely notifications to Zong and other network recipients
- **Customized Message Templates:** Allows users to compose new messages and/or select from customized message templates for re-use, which saves time
- **Installation Free Solution:** A web based solution that works on any computer



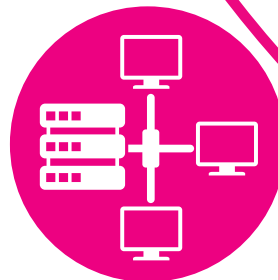
MACHINE TO MACHINE

Productivity Tools

Zong 4G Machine to Machine (M2M) Technology enables you to transform your business by providing state of the art connectivity solutions. You can now monitor your business assets smartly through our dedicated, secure and seamless data connectivity. We offer some key solutions including but not limited to:

- Point of Sales (POS) for credit card transactions
- Personal Digital Assistance (PDA) for data collection
- Smart metering
- Vehicle and asset tracking

LET THE
MACHINE DO THE
WORK FOR YOUR
BUSINESS



Key Features

- Dedicated Access Point Name (APN) / Internet Protocol (IP) Pool to ensure security
- Aggregation on Virtual Private Network (VPN) / Point-to-Point physical link
- Support for multiple aggregation Virtual Private Network (VPN) links
- Data usage reports for Machine to Machine (M2M) devices
- Heat resistant SIMs
- Choice of Dynamic/Static Internet Protocol (IP) assignment

M2M Benefits

- **Cost Effective Connectivity:** Compared to fixed connectivity, and Very Small Aperture Terminal (VSAT) links, 3G/4G based connectivity is a cost efficient method to get your devices to communicate with each other
- **Ease in Deployment and Scalability:** Once an account is created, deployment is extremely easy. Only a specific Access Point Name (APN) needs to be selected and connection will be established, thus reducing time and effort
- **Nationwide mobility with convenience:** Staying connected on the go
- **Secure Connectivity:** It keeps dedicated private Access Point Name (APN) traffic separate from internet, which makes it a secure medium of communication



FLEET MANAGEMENT SYSTEM

Productivity Tools

MAKE YOUR
COMPANY FLEET
SMARTER THAN
EVER BEFORE

Zong 4G Fleet Management System provides three-in-one features of cellular data based location tracking. These include on-board diagnostics by obtaining vehicles data such as Revolutions Per Minute (RPM), speed, fuel level and mileage in real time. Unlike conventional fleet management solutions, we offer a Zong 4G powered Wi-Fi hotspot for up to 10 devices, providing you with seamless internet connectivity on the go.

- Fastest 4G mobile internet – by turning the car into a Wi-Fi Hotspot for up to 10 smart phones and devices
- Car diagnostic monitoring – by obtaining vehicle's on-board data such as RPM, speed, fuel level and mileage in real time
- Tracking capability – enabling customers to track their vehicles in real time by setting safe zones and notifications, that are pertinent to the movement of vehicles in and out of the defined geo-fences

Key Features

- **Access:** Easy access through web portal and smartphone application
- **Vehicle Performance:** Real time and weekly summary of speed, revolutions per minute, mileage, quality of driving etc
- **Vehicle Tracking:** Real-time location tracking, history, heat maps, geo-fencing overlaid on Google maps
- **Troubleshooting:** Real-time diagnosis, fault alarms
- **Zong 4G Wi-Fi Hotspot:** With bundle utilization and subscription renewal from mobile app
- **Efficiency:** Fuel and mileage statistics
- **Safety:** Speed monitoring, engine temperature report etc

Key Benefits

- 24/7 vehicle security through location monitoring
- Better security by monitoring vehicle speed stats
- Fastest 4G mobile internet on the go
- Reduction in fueling cost by monitoring fuel consumption trend



MOBILE CONNECT

Productivity Tools

ONE LOG-IN
TO ACCESS YOUR
BUSINESS WORLD

Zong 4G Mobile Connect is a secure service that lets you login to websites and applications on any device without having to remember usernames or passwords. You are safely identified through your mobile phone number. Users can be employees working at your organization or customers being serviced by your business.

Key Features

- **Simple:** There is no need for multiple passwords or usernames, making the log-in process simpler
- **Secure:** Since request to log-in works through mobile phone; it is safer and more secure because the users mobile number will be used as their digital identity to verify them through the device
- **Private:** Personal information of your employees and customers stays private, and is not shared with any third party without their consent

Key Benefits

- Universal login solution, there is no need to remember multiple usernames and passwords
- Increases security and reduction in fraud
- Enhances user experience
- Improves customer insights
- Reduces end-user-friction and drop-out rates



ZONG IDENTITY GATEWAY

Productivity Tools

Zong 4G Identity Gateway is a simple standards based solution for safe and secure access to Application Programmable Interfaces (APIs) which allows your businesses to identify, validate and authenticate customers. It enables service providers (websites/applications) to provide employees, customers and partners with an easy and safe reach to the business processes, applications, and the data they need.

Key Features

- **Identification:** With Zong Identity Gateway, present the identity of your customers
- **Validation:** Validation of your customer attributes with more secure and safe API calls
- **Authentication:** High security with two factor authentication

Key Benefits

- Two factor authentication (PIN based authentication)
- Increases security and reduction in fraud
- Know your customer
- Attribute validation and sharing

BECAUSE WE KNOW
SECURITY OF YOUR DATA
AND INFORMATION
MATTERS TO YOU

CUSTOMIZED SOFTWARE APPLICATION DEVELOPMENT

Productivity Tools

Zong 4G offers software development services as customized solutions across all the platforms of mobile, web and desktop. The specialists at Zong carefully analyze your needs and help you to create a detailed specification, which safeguards the end result the way you envision it.

Key Features

- Our track record proves successful and efficient execution of projects
- Best practices for a variety of verticals to deliver solutions for complex problems
- Easy-to-use Solutions – for us every customer interaction is important and it shows through our work
- Our process ensures that every solution goes through detailed testing before delivery

Key Benefits

- Tailor-made solutions for meeting customer requirements
- Wide possibilities of integration with your internal or proprietary resources
- Efficient and reliable technical support plan
- Software is maintained for as long as you need

YOUR IDEA,
OUR SOLUTION

ZONG TRACK

Productivity Tools

HELP YOUR
EMPLOYEES WORK
EFFICIENTLY

Zong Track caters critical need of corporate clients to maintain their field staff tracking information for improving employee productivity, efficiency and accountability. Whether you are part of Pharmaceuticals, Food and Beverages, Financial Institutions, Transport, or Logistics, any business can benefit from this product offering.

This mobile application based tool will be installed on the GPS and Data enabled smartphone of the user to be tracked. The application will upload geographical coordinates of the user at pre-specified intervals on a web portal. Reviewers such as supervisors of employees etc. will be able to view location history of tracked user in various formats as detailed in key features below:

Key Features

- **Current Location:** View last updated location of employees
- **Location at specific timestamps:** View location path of an employee between between specific dates and/or times
- **Location Path between two timestamps:** View location path of an employee between two dates and times
- **Geofences and entry-exit alerts:** Draw geo-fences and track employees entry and exit via SMS alerts

Key Benefits

- Tracking location of the field staff
- Verifying staff mileage reporting
- Preventing time theft/ waste
- Tracking staff shift timings
- Ensuring use of designated routes
- Overtime calculations
- Work hour policy assurance
- Increasing productivity, improve efficiency and employee accountability
- Emergency handling – employees and resource locations



CAMPUS MANAGEMENT SOLUTION

Productivity Tools

Campus Management System is a web based solution for multi-branch and single educational institutes, which enables them to control all the branches from central management system.

Key Features

- **Cross Platform Support:** Available on web and extensible to mobile platforms
- **Staff Management and Productivity:** Employee personal details, academic details, complete log of current and former employee salaries
- **Attendance Management:** Daily attendance register takes regular attendance and allows you to review date-wise attendance
- **Stationary and Uniform:** Maintain record of inventory issued to students, such as stationery or uniforms
- **Fee Management:** Complete fees of students, custom types of fees can be created per class, complete log of fees etc.

Key Benefits

- **360° Engagement:** Web based user-friendly solution for use anytime, anywhere
- **Flexible:** Wide possibilities of integration with your internal or proprietary resources and networks
- **Adaptable and Customizable:** Adaptable architecture for future customizations according to your specific needs
- **Web and Mobile:** The platform is fully ready to be deployed on existing client cloud and can be extended over mobile devices whenever required



SMART VIDEO SURVEILLANCE

Productivity Tools

ONE LOG-IN
TO ACCESS YOUR
BUSINESS WORLD

Zong 4G offers a complete vehicle centric solution that offers multiple features, including both video surveillance and fleet management. We are the first telecom operator to launch this service in Pakistan. Our smart video surveillance solution captures video footage from a vehicle and stores it locally for later viewing, ensuring that your fleet runs smoothly and your property is protected against theft and vandalism.

Key Features

- Video cameras and MDVRs specifically designed for vehicles
- Low latency video transmission
- Mobile video streaming application
- MDVR storage with add-on hard disk
- Video archives for playback
- Wi-Fi enabled device for delayed upload
- Video analytics
- Fault alarms and report
- GPS location



- Fleet management
- Set/Edit Geo-fence
- Scheduled recording

Key Benefits

- **Superior Equipment:** Our cameras and MDVRs are water resistant, anti-shake, IP65 certified and specifically manufactured for the rugged environment.
- **Video Streaming:** Direct access to your cameras' feed gives you the power to remotely observe and monitor your assets.
- **Video Archival:** The Video Management System gives you complete control over how to store your data and access it whenever you need it.
- **GPS tracking:** Complete GPS tracking module with special tools such as geo-fencing, fleet management and driving alerts.
- **Easy Installation and Effective Implementation:** Straightforward installation and configuration make it ideal to scale the solution per your requirements.
- **Repairs and Maintenance Covered with Subscription:** All visits are covered by the subscription model for any sort of maintenance and repairs of the video surveillance system. Warranty must be valid.

COLD CHAIN MONITORING

IoT Solution

HELP YOUR
EMPLOYEES WORK
EFFICIENTLY

Ensuring product quality across the supply chain is of pivotal importance for temperature sensitive and perishable products. Zong 4G provides an end to end cold chain monitoring solution covering the complete supply chain from warehouses to delivery vehicles and retailer premises. With our solution, customers can take timely and swift action to prevent financial losses that occur due to temperature, misplacement or mishandling of products and assets.

Key Features

- Asset location & main power loss intimation
- Temperature monitoring & alerts
- Vehicle Immobilization
- Geographical fencing
- Ideal Route Generation
- Web Access & Android /iOS Application

Key Benefits

- Maintain product quality
- Save time & money
- Improved inventory visibility
- Simplified Management & decision making



GENSET MONITORING

IoT Solution

HELP YOUR
EMPLOYEES WORK
EFFICIENTLY

Cost of power generation, fuel theft in generators and asset security is one of the biggest concerns for all enterprises in Pakistan. Zong 4G Genset Monitoring solution allows business to improve control over these costs by providing monitoring, analysis and management tools for all kinds of diesel generators. This also ensures security of the asset, as well as preventing fuel pilferage, empowering the customer to reduce costs and improving efficiency.

Key Features

- Genset On/Off Alerts and Location
- Battery Tempering Alert
- Temperature sensing
- Continuous running indication
- Web access & Android / iOS application with online reports

Key Benefits

- Increase asset life
- Reduce cost overheads
- Prevent fuel theft
- Simplified management
- Save Time & money
- Improved decision making



FUEL MONITORING

IoT Solution

HELP YOUR
EMPLOYEES WORK
EFFICIENTLY

Cost of power generation, fuel theft and asset security is one of the biggest concerns for all enterprises in Pakistan. Zong 4G Fuel Monitoring solution allows business to improve control over these costs by providing monitoring, analysis and management tools for one of the most critical assets for any enterprise. Whether it is a fixed or a moving asset, real time visibility of the fuel related information provides key insights, helping enterprise take timely decisions and measures, facilitating them to control their opex and prevent thefts.

Key Features

- Remote verification of injected fuel
- Pilferage/Fuel theft monitoring
- Web access with online reports

Key Benefits

- Prevent fuel theft
- Control costs
- Preventive maintenance
- Simplified management
- Save Time & money
- Improved decision making



SMART FLEET MANAGEMENT

Productivity Tools

MAKE YOUR
COMPANY FLEET
SMARTER THAN
EVER BEFORE

Zong 4G offers Smart Fleet Management solution having the capability of complete fleet management including monitoring, analysis and management tools for every kind of vehicle from 2 to 3 wheelers, to Buses and Trucks. The solution helps our clients to ensure vehicle security by managing their fleet on real time basis. This reduces the risk of theft or any damage that can occur to the cargo en-route to its destination, also ensures that the drivers do not divert from the desired route through geographical fencing. In addition, our system generates regular performance reports that help our clients succeed with their business model.

Key Features

- Ignition On/Off Alerts and Location
- Main Power Loss Intimation
- Remote Immobilization
- Geographical Fencing
- Ideal Route Generation
- Web Access & Android /iOS Application with Online Reports

Key Benefits

- Fleet Efficiency and Management
- 24/7 Visibility and Control
- Reduced OPEX
- Increased productivity
- Peace of mind
- Save Time & Money
- Improved decision making



MORE POWER TO YOU

Zong 4G empowers you to handle your business through us.



DEDICATED SERVICE MANAGER

Zong Business is always set to assist you with a dedicated service manager, who is there to not only provide you with the best business solutions but to further guide you as needed during our business hours.



CUSTOMER CARE

Call at our dedicated helpline 03 111 999 311, that is available at your service round the clock.

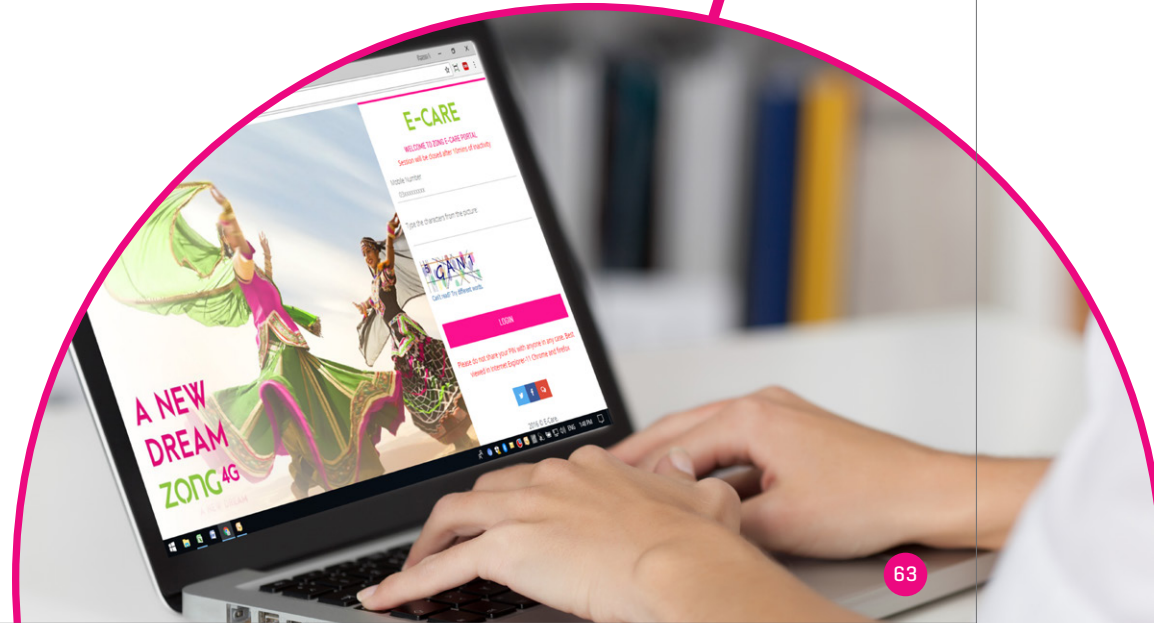


BUSINESS E-CARE PORTAL

Our Business E-Care Portal is a one window solution for the administration of any company to manage the communication of their employees. Our services in E-Care Portal comprise:

E-Care Portal Benefits

- Visibility of all the numbers
- Billing view
- Usage view
- Closed User Group management



ENTERPRISE BILLING

We provide customized billing according to the needs of the client. Now you can view complete billing of all the products under your use in one window.